

# Kalamazoo College

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FOR IMMEDIATE RELEASE

17 March 1971

KALAMAZOO, Mich. -- Announcement has been made of the establishment of the F.W. Heyl and Elsie L. Heyl Science Scholarship Fund, involving Kalamazoo College, Bronson Methodist Hospital and its School of Nursing, and Yale University.

The Trust, established through the will of Dr. Heyl, a former Upjohn Company vice-president and director of research who died in 1968, provides for annual gifts and scholarships or fellowships up to full tuition costs at the three institutions.

In addition to the scholarships and fellowships, the distributing agency of the Fund can establish supplementary programs through which awards and further support will be available to those participating in the program.

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The Heyl Scholarship Fund is open to students from Kalamazoo Central and Loy Norrix High Schools who wish to pursue a career in the exact sciences and nursing at Kalamazoo College and Bronson Methodist Hospital and are interested in receiving full support for their studies.

Determination of the recipients of the scholarships and fellowships will be made completely on the basis of merit, academic qualities, and the potential for success in college level work exhibited by the applicants.

It is expected that distribution of the monies, which will not be affected by the student's financial status, will begin this fall.

According to the provisions of Dr. Heyl's will, scholarships will be awarded to graduating seniors of high schools maintained by the Board of Education of the City of Kalamazoo who plan to major in one of the exact sciences at Kalamazoo College or who plan to enter the Bronson Methodist Hospital School of Nursing.

In addition, and in accordance with the wishes of Dr. Heyl, fellowships for graduate work in the sciences at Yale University will be awarded to graduating Kalamazoo College science majors.

In establishing the scholarship funds, Dr. Heyl noted in his will that his purpose was to promote the education of young men and young women in science.

He termed the fund "An investment in Kalamazoo's teenagers who happen to have a preference for these subjects. Kalamazoo has been rich in promising science students, as Kalamazoo College and Kalamazoo Central High School records show."

Dr. Heyl continued, "We want to appreciate these hard working and well endowed students and encourage them to develop their talents. This is an investment and an invitation to hard work in the sciences."

Kalamazoo College President Weimer K. Hicks, currently serving as president of the distributing agency of the Heyl Scholarship Fund, said, in announcing plans to begin distribution of the funds, "As I have studied the various provisions and related ideas set forth by Dr. Heyl, I have come to appreciate that the project is one of the most inclusive and wide ranging in support for the participants that I have ever seen."

"It not only can provide complete or full tuition plus payment of extra costs, but it also opens an avenue through which the distributing agency can build immeasurable programs to further the science education of the student, all of which can be completely financed by the Trust."

Dr. Hicks noted that these further programs might include such things as individual prizes recognizing the achievements of participating students, support for off-campus research, or funds for trips to scientific conferences.

When fully operative, the extensive program provided in the Trust could support as many as 28 complete scholarships or fellowships, including books and fees, to the three institutions.

The distributing agency provided for by Dr. Heyl in his will consists of a trust officer of the First National Bank and two other officers of the bank, all three to be chosen by the First National Board of Directors; the president of Kalamazoo College, or a science faculty member designated by the College Board of Trustees; and a science teacher in the school district of the City of Kalamazoo, to be appointed by the Board of Education.

At this time, the officers of the distributing agency of the Fund are C.H. Mullen, senior Vice-President and Trust Officer of First National, Richard D. Klein, senior Vice-President at First National, Thomas W. Lambert, Trust Investment Officer at First National, Dr. Weimer K. Hicks, Kalamazoo College President, and Harold M. Jones, a member of the science faculty at Loy Norrix High School in Kalamazoo.

Yale University President Kingman Brewster, Jr., expressed the University's gratitude and appreciation for Dr. Heyl's generosity, noting that, "Such loyalty and generosity are the foundation on which a private university rests."

Brewster also expressed his University's pleasure at being linked with Kalamazoo College " . . . whose board members and faculty include many Yale graduates."

Speaking on Kalamazoo College's participation in the Trust, Dr. Hicks stated, "We are honored to have been chosen by Dr. Heyl to play a major role in the important program he has initiated."

He also expressed appreciation " . . . not only for Dr. Heyl's substantial contributions to our program through gifts and scholarships, but also for his recognition of the quality of our science training.

"We look forward to working together with the public school system of the City of Kalamazoo in producing dividends on what Dr. Heyl called his 'investment in Kalamazoo's teenagers.'"

In a statement acknowledging the gifts and scholarships for Bronson Methodist Hospital, Philip A. Hatfield, President of the Board of Trustees, stated "We are aware of the shortage of registered nurses throughout the country. The support given by the Elsie L. Heyl Scholarship in Nursing as established by Dr. Heyl will help to alleviate this situation and will be an incentive for future students to enter this important field of endeavor."

Dr. Frederick William Heyl, a native of New Haven, Connecticut, graduated from Yale University in 1904 at the age of 19 and took a position with the Food and Drug Service in the federal bureau's Chicago office.

After serving as an assistant chemist with that office, Dr. Heyl went on to head the chemistry department at the University of Wyoming.

-7- HEYL SCHOLARSHIP ANNOUNCEMENT

In 1913, Dr. Heyl came to the Upjohn Company as the firm attempted to adjust to standards set down by Congress in the Pure Food and Drugs Act. He joined the company as chief chemist and his first task was to set up a control research laboratory.

After accomplishing that first task, Dr. Heyl turned to research, creating and staffing a department for the research function.

The department's first product was Digitora, a major development in heart stimulants. Later, Dr. Heyl's researchers scored a major achievement in bringing an effervescent salt, Citrocarbonate, to the market. At its peak in 1931, sales topped \$2 million.

In 1926, Dr. Heyl selected the tart cherry flavor of Cheracol, Upjohn's cough syrup. The flavor was the most popular in Upjohn history, helping countless mothers to get reluctant children to take their cough medicine.

Named a director in 1925, Dr. Heyl was made a vice-president at Upjohn in 1936. In addition to the vice-presidency, he was director of research.

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He resigned both titles in 1944, but continued as a research consultant for the firm until 1955.

In 1937, Kalamazoo College, its reputation as one of the top under-graduate schools of science in the country developing, awarded Dr. Heyl an honorary degree of Doctor of Science for his contribution to the advance of scientific research.

The College called Dr. Heyl "an outstanding scholar and contributor to significant advances in science and the developer and administrator of a nationally recognized research staff."

At the time of Dr. Heyl's retirement from the Upjohn Company, Dr. Lawrence Upjohn summed up his contribution by saying that "Though he no longer manipulates test tubes and condensers, his network of research groups and laboratories constitute a going concern which has come of age."

Dr. Heyl passed away on January 26, 1968, at his winter home in Orlando, Florida. He was 83 years old.

Dr. Heyl's wife, the former Miss Elsie Hinckley of New London, Connecticut, still resides in Kalamazoo. The Heyl's two daughters, Miss Dorothy Heyl, currently of Orlando, and Mrs. Helen Mason of Winter Park, Florida, both attended Kalamazoo College.

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Kalamazoo Central and Loy Norrix High School seniors who plan on majoring in physics, chemistry, or biology, and who are interested in a full tuition scholarship to Kalamazoo College should apply to Mr. James Mandrell, Director of Admissions at the College, for further information. His telephone number is 343-1551, ext. 364.

Seniors from either high school who are interested in full tuition scholarships for their studies and training to become registered nurses at Bronson Methodist Hospital School of Nursing should apply to Mrs. Helen Weber, R.N., Director of the Bronson School of Nursing. Mrs. Weber may be contacted at 382-2000, ext. 370.