

Kalamazoo College Quarterly

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1989-90 ANNUAL REPORT ISSUE

With
The Honor Roll of Donors,
Message from the Board Chairman,
On The Quad, Commencement 1990, and Class Notes

Kalamazoo College Quarterly

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1989-90 ANNUAL REPORT

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Exciting Times at "K" Greet New President

By Donald R. Parfet, Chairman of the Kalamazoo College Board of Trustees

With the start-up of construction on a new science building, the debut of a new foreign study program in Quito, Ecuador, and the successful conclusion of the College's ambitious \$45.8 million *Campaign for Kalamazoo*, the coming year promises to be an exciting period of growth and change for Kalamazoo College. Perhaps nothing is more indicative of that than the arrival of new College President Lawrence D. Bryan.

Larry, 45, assumed the presidency Sept. 1, bringing with him a strong academic background and excellent administrative experience. During the past 17 years, he has worked as a college faculty member, dean, and vice president, including his most recent position as Vice President & Dean of the College at Franklin College in Franklin, Indiana. Previously, he's held such posts as Dean of the College and Associate Professor of Religious Studies at McKendree College in Lebanon, Illinois, and Associate Professor of Religious Studies, and College Chaplain, also at McKendree.

After assuming the vice presidency at Franklin College in 1979, for instance, Larry Bryan assisted in the effort to increase the college's endowment from \$11 million to more than \$52 million, which eliminated long-term capital indebtedness, helped to balance budgets in eight consecutive years, endowed five faculty professorships, and completed the renovation of more than half of the campus facilities. As principal grant writer and editor for the institution, he authored numerous grant proposals resulting in the acquisition of nearly \$8 million, and was a major force in Franklin's successful \$20 million capital renewal and renovation program.

In addition to his outstanding academic background and success in the higher education administrative world, Larry's personality simply must be credited as well. He has an outstanding academic background — a bachelor's degree in philosophy from Muskingum College, a Master of Divinity degree from Garrett Theological Seminary, and a Ph. D. in theology from Northwestern University — and he has worked successfully in the upper levels of college administration. But above and beyond the impressive resume, beyond the "active life of the mind" for which Larry Bryan is known, you will find a caring, good-



Larry Bryan and Don Parfet at an Aug. 9 gathering of The 1833 Society at the home of Don and Ann Parfet.

hearted man with a friendly disposition, a warm sense of humor, and an ability to articulate educational goals and philosophies in a clear, thought-provoking manner. In Larry Bryan, Kalamazoo College has found a thoroughly likable individual with a solid commitment to liberal arts education and an outstanding academic track record.

Qualities such as these helped Larry administer the planning for a highly successful college-wide student retention strategy at Franklin. As a result, the level of student satisfaction with Franklin College is markedly above the averages for comparable institutions. In addition, Franklin has been the only institution of higher learning in Indiana, public or independent, to increase its full-time undergraduate enrollment in each of the last seven years.

Larry's many accomplishments at Franklin include providing direction and leadership for an academically-focused strategic plan that culminated in a detailed, five-year action plan; strengthening Franklin's teaching faculty and liberal arts core curriculum; and developing a comprehensive program of faculty evaluation. In addition to numerous theological publications, Larry currently is writing a book titled *What on Earth For? A Theology for a New Morality*.

Now, with a new school year underway, with old goals being attained and new ones being put into place, it is Kalamazoo College's turn to benefit from Larry Bryan's talent and experience. We are indeed fortunate.

I would be remiss, however, if I did not also express my sincere appreciation for all that Tim Light did for us during his years as provost and finally acting president. His enthusiastic leadership will be missed but not forgotten. He helped raise all of our goals to higher plateaus and instilled a confidence within us all to achieve them. Thank you, Tim.

It is with sincerest wishes for a prosperous future and a mutually beneficial relationship that I welcome Larry, his wife, Marjorie, and two children, Mark, 16, and Alexa, 13, to Kalamazoo College. I know they will find our campus community to be an affable, intellectually stimulating new home.

On the Quad

Dow Science Center Under Construction

Construction of the Dow Science Center has now begun, with the Kalamazoo firm of Miller-Davis Construction serving as general contractor for the building. According to Thomas Ponto, director of building and finance, Miller-Davis has extensive experience in constructing technical buildings of similar and larger size.

C. L. Mahoney Plumbing and Heating was selected as the mechanical contractor, and R.W. Leet Electric Inc. as the electrical contractor for the project.

The state-of-the-art facility will measure 65,000 square feet and will house the biology and chemistry departments. It is anticipated that the building project will require 18 months to complete. Kalamazoo College's physics department will remain in Olds-Upton, which is targeted for complete renovation.

Kalamazoo College has maintained a national reputation for the production of future scientists since the early 1920s; the College is among 17 schools in the nation singled out for the percentage of its graduates who go on to earn in Ph.D.s in all fields.*

The College's acceptance rate to medical schools is typically above 90 percent, contrasted with the national medical school acceptance rate of approximately 65 percent.

* *Change* (Nov/Dec, 1986)



Two popular events took place on the quad this summer: Kalamazoo College's 4th Annual Rat Olympics, which was again carried nationwide by the Associated Press, and the International Fest. Above, Emcee Mick VandeBerg narrates rats' progress during the Olympics. Left, students display various aspects of cultures around the world.

Schmidt to Direct African Studies Program

Cynthia Schmidt, ethnomusicologist and former Fulbright Fellow, has been named director of Kalamazoo College's African Studies Program and assistant professor of music.

For the past year, Schmidt was a Fulbright Fellow in Sierra Leone, where she did important research in tracing the path of the Gullah people in the coastal regions of South Carolina and Geor-



Cynthia Schmidt

gia—where many of the Gullahs now live—to the Mende region in Sierra Leone.

In addition to promoting foreign study opportunities in Africa, Schmidt will work to bring additional African lectures and performances to campus. Kalamazoo College has programs in three African countries: Kenya, Sierra Leone, and Senegal.

Prior positions include researcher for oral history in the American Music project at Yale School of Music, visiting assistant professor in music at Wesleyan University and director of the ethnomusicology program at Hunter College, CUNY.

Schmidt earned a B.A. from the University of Iowa and M.A. and Ph.D. degrees from UCLA.

Honorary degree recipients at Commencement were (l. to r.) Margaret Miles, Bussey Professor of Theology at Harvard Divinity School; Andre Heintz, "K" College foreign study program, Caen, France; Commencement speaker William Raspberry; Dr. William Sederberg, Michigan State Senator, 24th district; and Dr. Jon Fuller, president of the Consortium for the Advancement of Private Higher Education



Bryan Appoints Hendrix to New Position

In August, President Larry Bryan appointed Dana Holton Hendrix '80 to a new position as director of alumni and public relations.



Dana Holton Hendrix

Hendrix has served as director of alumni relations since 1985; she now combines those duties with additional responsibility for overseeing the area of public relations.

In making the appointment Bryan said, "As an alumna who has served as director of alumni relations for the past five years, Dana has a unique understanding of the remarkable qualities of this institution. Her knowledge of Kalamazoo, combined with her proven administrative abilities and her past experience in foundation administration and public relations, will make her an effective spokeswoman."

Hendrix said that she is "very excited" about the opportunity to explore new challenges and added, "Alumni relations has always involved public relations—our common goal is to develop relations for the benefit of Kalamazoo College. I look forward to bringing the College's message to a broader audience."

Prior to joining the College, Hendrix served as vice president for grant administration at Communities Foundation of Texas in Dallas. In addition to managing the grant-making program, Hendrix assisted in donor relations, public relations, newsletter publications, fund raising, and office management.

Richard Cook Appointed Provost

Richard Cook, who served as acting provost during the academic year 1989-90, has been named provost of Kalamazoo College.

President Lawrence Bryan said that he had received sincere praise for Cook's work as acting provost. "I believe that we have in Richard an individual who will address the provost's responsibilities with tested competence, trust, sensitivity, and vision."

As provost, Cook is the chief academic officer, responsible for all areas of curriculum and faculty. One of his chief responsibilities is the continuing recruitment of the outstanding faculty for which the College is noted.

Cook is an internationally-recognized specialist on hazardous waste and high temperature incineration, serving frequently as a technical and policy consultant to governments and citizens, including more than eight years of involvement at the Love Canal site in Niagara Falls, New York. He served for five years as Governor Blanchard's appointee on the Michigan Toxic Substance Control Commission, and in 1988 was a Visiting Fellow at the Institute of European Environmental Policy in Bonn, West Germany.

A faculty member since 1973, Cook earned a B.S. degree from the University of Michigan and M.A. and Ph.D. degrees from Princeton.

Pilot Program Pairs Faculty Member with Students

A pilot program that pairs a faculty member with students in a residence hall began this summer under the direction of Dr. Lyn Raible, assistant professor of psychology. The student/faculty associateship is just one of several models that will attempt to enhance the integration of academic and non-academic campus life. The initiative is funded through a grant from the Andrew Mellon Foundation.

"The basic idea is to involve students, to a greater extent, with faculty outside the classroom," said

Raible, who has sponsored weekly workshops for students to explore different approaches for study. "We want to make studying more pleasant. To do that, you need to show students more effective ways of studying and better time management," Raible says.

Recreational events have included Friday night popcorn and videos at the Raibles' Grove house, and spur-of-the-moment "S'more" parties. Among planned future activities are a canoe trip, back-packing in Northern Michigan, and ski outings.

Faculty Retirements

During the summer, students, faculty and staff gathered to honor retiring faculty members **Ed Baker**, **Jean Calloway**, and **Harold Harris**. Baker, football coach at "K" for 19 of the past 23 seasons, joined the faculty in 1967; Calloway, Olney Professor of Mathematics, became a member of the faculty in 1960. Harris, professor of English, joined the College in 1954.

Admissions Update

A record number of transfer students (27) and 318 entering freshmen reflect last year's aggressive recruiting efforts by the admissions department.

Although the number of high school graduates is the lowest in many years, Admissions Director Mike Donahue says that the quality of entering freshmen is the best it has been in several years. "Test scores, class rank, and grade point averages are higher. We also have 17 National Merit Scholars, which is a new record."

Next year, Donahue and nine admissions officers will recruit extensively throughout Michigan, while increasing their out-of-state efforts. In addition to extensive travel, members of the admissions staff have contacted all alumni and asked them to submit names of potential students. Assistant Admissions Director Angie McCarrel '87 will oversee the effort in her new role as alumni volunteer coordinator.

Ponto Receives Award

Thomas M. Ponto, director of business and finance, was the recipient of the second W. Haydn Ambrose Prize for extraordinary service by an administrator. The Ambrose Prize was established by an anonymous gift in honor of former vice president W. Haydn Ambrose. Ponto earned a BBA degree from St. Norbert College and an MBA from Marquette University.

Sally Olexia Heads National Organization

One might think that assuming the presidency of the National Association of Advisors for the Health Professions (NAAHP)—whose membership numbers over 1,200—and having responsibility for its national meeting in June would be an intimidating task.

Not only did Dr. Sally Olexia oversee a meeting that NAAHP's executive director Julian Frankenberg said would go down in history as "... the best-organized meeting to date," she had fun in the bargain.

"The real thrill for me was introducing Norman Cousins," notes Olexia. He's in his eighties, and he's just as charming, persuasive, and articulate as ever." (Cousins received an honorary degree from Kalamazoo College in 1980.)

For the next two years, Olexia will combine her duties at "K" as dean of academic advising and director of the health sciences with her new post as president of NAAHP. It is a job that Frankenberg calls "no easy matter," involving a "great deal of personal commitment and time."

For Olexia, the effort will be worth it, because NAAHP is concerned with



getting information about a variety of health care professions to undergraduates. Olexia says that NAAHP even works with high school counselors and distributes information through high school libraries. "In a sense, NAAHP is turning into a recruiting device," she says.

"We are concerned about science education in our nation and in helping prepare our health professionals for the future." She adds, "In particular, we are interested in attracting minorities because, historically, they have been under-represented in many health care professions."

Five Faculty Members Appointed

This fall, five faculty members joined Kalamazoo College in tenure-track positions: William C. Calhoun, assistant professor of mathematics; Theresa Davis, assistant professor of theatre and communication arts; Lisa J. Holden, assistant professor of mathematics; Christopher Latiolais, instructor of philosophy; and Mary E. Windham, assistant professor of philosophy.

Calhoun earned a Ph.D in mathematics at the University of California, Berkeley, where he served as research assistant and instructor. Calhoun graduated magna cum laude from Carleton College.

Davis earned an MFA in theatre and acting at Virginia Commonwealth University, where she served as instructor for the past three years. She earned a B.A. degree in radio, television, and theatre from Gannon University.

Holden earned a Ph.D in applied mathematics from Northwestern University, where she served as teaching assistant for three years. She earned a B.A. from Boston College, graduating magna cum laude, and an M.S. degree in applied mathematics from Northwestern.

Latiolais is a Ph.D. candidate in philosophy at the University of California, San Diego, where he has taught four years in the Revelle Humanities Program. Latiolais earned a B.A. degree from the University of California.

Windham earned a Ph.D. in philosophy at the University of North Carolina. Previous posts include visiting lecturer at Davidson and teaching associate at the University of Illinois at Urbana-Champaign. She earned a B.A. degree from Davidson College.

Sotherland Investigates PCBs in Bird Eggs

Paul Sotherland, assistant professor of biology at Kalamazoo, has spent the last several years doing research on fish-eating birds in the Great Lakes. Recently, his research was the subject of a newspaper article that was carried by papers throughout Michigan.

The article begins, "Paul Sotherland is pondering an environmental equation: Why are Great Lakes fish-eating birds dying in numbers directly proportional to the PCBs (polychlorinated biphenyls routinely used by manufacturers from 1929 until 1977 when they were banned) in their eggs?" After collecting extensive data, Sotherland is convinced that PCBs seem to be having a direct effect on bird embryos.

He has devoted most of his research to cormorants and caspian terns, both of which eat fish exclusively. And the fact that other researchers have found PCBs in the yolk concerns him.

"People who eat fish are exposing themselves to PCBs, just like the birds who eat fish," he says. "Because PCBs seem to have the greatest impact on developing tissues and organs, it is the embryonic and juvenile organisms that are affected the most. For these reasons, pregnant women, lactating women, and children probably should not eat Great Lakes fish."

Next spring and summer, Sotherland will return with Dr. James Ludwig, who has been studying the

terns and cormorants for most of his life, and who is president of Ecological Research Services and the Michigan Audubon Society, to islands in the Great Lakes during the breeding season to continue his study of the birds. In particular, he plans to investigate the deformities in cormorants, in which many of the newly-hatched birds are edematous.

"To my knowledge, no one has been able to explain how PCBs cause edema. It has been seen repeatedly in the eggs Jim Ludwig and others open up. But I have a hunch about it—we may be on to part of an explanation."

Board Approves Promotions, Tenure for Several Faculty Members

Members of the Board of Trustees have approved the promotion of four faculty members to full professor: Henry Cohen, Romance languages and literature; Hardy Fuchs, German language and literature; Franklin Presler, political science; and Waldemar Schmeichel, religion.

Cohen has been a member of the faculty since 1974. He earned a bachelor's degree from Williams College, M.A. degree from Harvard University, and Ph.D. degree from the University of California, Berkeley.

Fuchs joined the



Henry Cohen

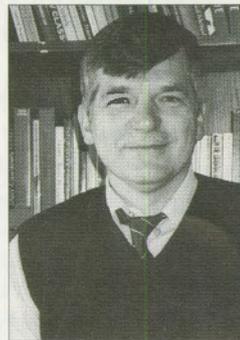


Hardy Fuchs

faculty in 1969. He earned a B.A. degree from Kalamazoo College, University of Bonn; M.A. degree from Indiana University; and a Ph.D. from Michigan State University.

Presler has been a member of the faculty since 1976. He earned a B.A. degree from Oberlin College and M.A. and Ph.D. degrees from the University of Chicago.

Schmeichel came to Kalamazoo College in 1974. He earned a B.A. degree from Judson College and B.D., M.A. and Ph.D. degrees from the University of Chicago.



Franklin Presler



Waldemar Schmeichel

Sandra Greene, who joined the faculty in 1981, was promoted to associate professor of history, with tenure. Greene earned a bachelor's degree from Kalamazoo and M.A. and Ph.D. degrees from Northwestern.

Rodney Rodriguez, who joined the College in 1988 as visiting professor of Romance languages, received tenure in his appointment as professor of Romance languages and literature.

Rodriguez earned a B.A. from Florida State University and M.A. and Ph.D. degrees from Northwestern.



Sandra Greene



Rodney Rodriguez

Anderson Inducted into Tennis Hall of Fame

Rolla Anderson, 70, will be inducted into the Collegiate Tennis Hall of Fame at the University of Georgia on Oct. 31, 1990. Anderson served as athletic director at Kalamazoo College for 32 years until he retired in 1985. He has continued to serve as tournament director of the USTA Boys' 18 and 16 championships, a position he has held for the past 34 years. Kalamazoo is the only USTA site to hold two junior tournaments simultaneously.

Anderson joined Kalamazoo College in 1953 as football coach and athletic director. He was named Michigan "Coach of the Year" in 1962 after he led the Hornets to the MIAA football title and the only undefeated and untied season in the school's history. Over his career, Anderson has received numerous state, regional, and national honors. In 1981, Kalamazoo College dedicated the Rolla L. Anderson Athletic Center in recognition of his contributions.

Hopkins Named Permanent Bach Director

Peter J. Hopkins, who served as interim music director and conductor of the Bach Festival Chorus while a search was conducted to replace Judith Breneman, has been named permanent director and conductor of the chorus.

Hopkins also is director of the Kalamazoo College Singers and director of the choirs at Battle Creek Central High School. He is a professional choral singer with the Oregon Bach Festival (Eugene, Ore.), and a professional choral singer with Gaechinger Kantorei (Stuttgart, West Germany). He has studied with Helmuth Rilling, one of the world's leading authorities on the performance of Baroque music.

Hopkins earned a master of music degree from Michigan State University, where he majored in choral conducting.

Career Development Center Places Increasing Numbers

Placement of students into co-op and internship positions continues to increase annually, according to Keith Edmondson, director of the Career Development Center, and assistant director Carolyn Hornev. Between summer 1989 and spring 1990, students worked in 29 states and nine foreign countries.

By the time they graduate, 85 percent of all Kalamazoo College students will have participated in career internships. Organizations

nationwide list more than 900 current co-op and internship positions with the center, which is assisted by 1,500 alumni who have active membership in the "K" Alumni Career Network.

Among the locations to which students traveled were May Dept. Stores Int'l in Seoul, Korea; United Cerebral Palsy Association in Denver; ET Foreign Language School in Hokkaido, Japan; and the Office of Senator Edward Kennedy in Washington, D.C.

Senior Projects Abroad program

A growing number of Kalamazoo College students are choosing to conduct their Senior Individualized Projects abroad—often returning to the same country in which they did their foreign study.

In response, Kalamazoo College has initiated a new "Senior Projects Abroad" program, formally arranging internship and research opportunities through several foreign universities and institutions that have long received "K" students on foreign study. Qualified seniors complete a three-month internship in a company, or design and execute their own research projects.

During the 1989/90 academic year, six "K" students conducted research in France, Germany, Japan, and Senegal, supported by Chamberlain Foundation Fellowships. This year, some 15 students will carry out senior projects abroad as Chamberlain Fellows.

Minority Initiatives Result from Knight Grant

One year after the College received a grant from the Knight Foundation to enhance its minority presence, Dr. Sandra Greene, associate provost for minority recruitment, issued a report on progress to date. In particular, Greene reviewed steps taken in 1) faculty and student recruitment, 2) outreach activities, 3) the curriculum, and 4) student life.

The faculty recruitment program funded by the Knight grant was redesigned to bring minority faculty to "K" in departments where retirements are anticipated. Two Knight Scholars-in-Residence are serving in the English department this year: Joycelyn Moody, ABD from the University of Kansas, and Linda Beard, associate professor of English at Michigan State University.

In addressing the recruitment of minority students, the Knight grant is supporting the hiring of veteran

teachers to identify and direct the College to potential students. In addition, the College has established a relationship with the National Association of Black School Educators; last summer, it supported a minority high school science teacher in the College's Kellogg Research Associates program.

Last year, community outreach programs included "K" students, both minority and majority, tutoring remedial and college prep classes at an area high school. The program, which was started by Dr. Ellen Caldwell, continues this year, and a similar program is being designed by members of the biology department and high school science teachers.

Greene reports that an ongoing series of curriculum meetings is being held in order to rework the American studies program in a way that considers the disparate ethnic and gender cultures and histories.

Class Notes & Alumni News

Regional News

Chicago

Mary Woolever '70, Chair
(312) 248-1706

On Aug. 4, over 30 alumni, parents, students, and friends braved the overcast skies to attend a concert at Ravinia. The threatening weather became pleasant as the group gathered to enjoy their picnic dinners and to listen to the lovely sounds of Misha Dichter playing Rachmaninoff. Much thanks goes to Rod Krapf '70 for coordinating this event.

Kalamazoo

Sue Haadsma '87, Co-chair
Carol Harsch '62, Co-chair

The Kalamazoo Regional Alumni Chapter hosted a reception for graduating seniors and their parents prior to Baccalaureate (June 7). Nearly 300 families gathered to enjoy the refreshments. Carol Harsch '62, Carol Carra '69, and Susan Mencarelli '82 organized and staffed the reception.

On July 11, a career night program was held in the Gilmore Parlor. The students present appreciated having the opportunity to talk with the alumni speakers about careers in law and government. The speakers were Caroline Ham '48, Lisa Godfrey '66, Alexander Lipsey '72, and Michael Ortega '78. Those alumni who organized the program included Lynn Hall '67, Lorri Harris '80, and Sue Haadsma '87.

The Fifth Week Monday Party on July 16 attracted a group of younger alumni who gathered to relax over a drink at the Pilsen Klub (downstairs of Waldo's). James Burkett '76, Michele

Alumni Association Executive Board

Student Relations Committee Report

The Student Relations Committee has met with representatives from the Student Alumni Association, an on-campus student organization, and other Executive Board committees over the past year. Several exciting ideas have emerged.

The group decided that it would be a good idea to write a letter to this year's seniors to introduce them to the Alumni Association and express our support and best wishes for their final year at Kalamazoo College. This letter, which was signed by Alumni Association President Barry Smith '70, was sent to all seniors this summer and was received with enthusiasm.

The Student Relations Committee, Student Alumni Association, Career Development Committee, and Faculty Relations Committee all met to discuss the idea of establishing an informal career night program. The committees agreed that a such program (which would involve inviting alumni with particular careers to the campus to talk with interested students) would be well received by the students and well supported by local alumni. During spring quarter, two sessions were held which focused on careers in the health sciences and economics/business. The summer quarter's sessions emphasized law and government. The fall quarter offerings will target still other careers.

Alumni, students, faculty, and staff have worked together on these projects with enthusiasm and a spirit of cooperation. It has been rewarding and stimulating to help bring about programs which will benefit both students and alumni alike. As the chair of the Student Relations Committee, I thank all of the current participants for their support and I extend a warm welcome to others to join us as we rekindle our relationship with the College community.

—Lorri Thompson Harris '80, Chair

Cudahy '87, and Sue Haadsma '87 organized this unique event. The chapter plans to host another one on Oct. 22 — fifth week Monday (fall quarter), of course!

On July 20, the chapter offered discounted tickets to see *Largo Desolato* by Vaclav Havel. The play was

followed by a discussion led by Polish director Kazimierz Braun.

Over 50 alumni, parents, and friends took advantage of a discount on reserve section tickets at the National Junior Boys Tennis exhibition match on Aug. 6.

A second career night program

featured Scott Cleland '82, senior policy advisor to the Bush Administration, who talked about life in the international arena, life in D.C., and how best to prepare for life after "K." This program took place on Aug. 20.

New York

Neal Stovicek '81
(212) 486-6688

On June 30, nearly 40 alumni took part in a cruise aboard a 105-year-old schooner. The group slowly cruised around New York Harbor while enjoying a picnic dinner. Members of the Greater New York City Regional Alumni Chapter organized and staffed the event. These alumni include: David Bisbee '73, Linda Socia '76, Chris Wells '78, Neal Stovicek '81, Diane Vander Beke '86, and Bill Williard '86.

Rochester

Jim '66 and Deanna '66 Tiefenthal,
Co-chairs, (716) 271-2885

The Rochester Regional Alumni Chapter gathered in the home of Jim '66 and Deanna '66 Tiefenthal to talk with Dr. Lawrence Wilson, Professor of Chemistry. Dr. Wilson told the group about the College's plans for the new science building. Much thanks goes to Jim and Deanna for hosting this event in their home.

Washington D.C.

Luella Mast '64, Chair
(301) 384-4178

The annual Washington D.C. Regional Chapter baseball game outing took place on June 10. Twenty alumni and friends of the College gathered to cheer the Orioles on. Pam Booher '82 has organized this event each of the past two years.

Message From Alumni Association President Barry Smith

"K" and Its Alumni Face Exciting Times

This is a great time to be on the campus of Kalamazoo College. There is a sense of excitement about the positive leadership President Bryan brings to the school. He has a clear understanding of what he wants the College to be as a community and an institution, and he has the management ability to achieve these goals. The Search Committee, which included past Alumni Association President Larry Pfaff, spent long hours performing a very thorough search process for our new President. The early returns indicate that they did an extraordinarily good job.



Barry Smith

When I spoke to the 1990 graduating class, I told them we were linked as members of the College's alumni body because we shared the experience of growing up through the "K" College experience. I invited them to remain connected to that part of their life through alumni activities and explained that the role of the Alumni Association is to provide opportunities for all alumni to maintain contact with the College. President Bryan believes that the College's alumni should be a permanent and important member of the college community. Our challenge is to direct our collective ability and energy for the benefit of our alma mater.

In order to provide sufficient meaningful opportunities for alumni to support the College, the Alumni Association has undertaken a major change during the past two years. Proceeding from the premise that alumni will donate time and talent willingly if asked to do something valuable, we have restructured the Alumni Association Executive Board and have added several key committees. Each committee is responsible for organizing programs that will encour-

age and require the active involvement of interested alumni across the country.

An example of a new committee is the Admissions Advisory Committee. The purpose of this committee is to expand the role of alumni nationwide in the process of identifying and recruiting quality students for the College. The admissions and alumni staffs have worked cooperatively in the development of an expanded program for directing alumni help. This plan includes an experimental program in seven target regions and assistance to interested alumni in other areas. The theory of this effort is that alumni will provide the manpower for recruiting activities while the Admissions Office will provide the staff expertise and administrative coordination for the volunteer efforts. It is our belief that participation in the admissions effort will be a substantial and rewarding way for many of our alumni to provide the support necessary to sustain the College's strength and reputation through this decade and beyond.

There are several other committees that invite the active participation of all alumni. Key among them are Career Development, Communications, Development, and Student Relations. Each of them will develop programs in which you can participate and feel good about making a contribution to your alma mater.

The time of our reorganization is perfect. President Bryan is openly enthusiastic in his support for hands on alumni participation in the outreach programs of the College. I told him that he will be overwhelmed with the number of alumni who will step forward to help. I am confident that we will be able to meet the needs of the College and its alumni by developing a number of solid volunteer programs over the next several years.

This article is a call to each of you to contact me or the Alumni Office to indicate your interest and willingness

Continued on next page

Hornet Hotline

(616) 383-5664

For the latest sports scores

to work for one or more of these new programs. Each committee has some ambitious goals that can be met only if we have the active support of our alumni. President Bryan has thrown open the doors and invited us to make a substantial contribution to the College. I have promised him that we want to, and will, meet the challenge. Whether you are a member of the Emeritus Club or graduated last June, we want your participation now.

Athletic Hall of Fame Nominations Sought

The Kalamazoo College Alumni Association is seeking nominations for the Athletic Hall of Fame, which was established to recognize the achievements and contributions of its outstanding athletes and coaches. All alumni inductees must have been students in good standing while at the College, but graduation is not a requirement. Coaches are also eligible. No nominee is eligible for induction until five years after they leave the College. Individuals may be inducted posthumously. Athletic Hall of Fame induction ceremonies are held at the Homecoming Luncheon in October.

All nominations are judged on the basis of the information provided in the nominating statements, which should present a concise justification for the nomination and as much supporting information as possible. All nominations are judged without regard to the nominee's age, race, sex, religion, or national origin. Nominations are accepted on a continuous basis and should be mailed to the Alumni Relations Office, Kalamazoo College, Kalamazoo, Michigan, 49007.



This year's annual Emeritus Club breakfast took place June 9 in Welles Hall. Certificates of Merit were presented to Laurence H. Cook '30, Mildred Doster '30, who was unable to attend, and Ray T. Allen '30. In the picture above, Frederick J. Wolff '30, presents Cook, left, with a Certificate of Merit.



Three members of the classes of 1916-19 got together at the Emeritus Club breakfast. In the picture at right are Elizabeth Marvin Taylor '16, seated, with Esther DenAdel Ferguson '19 and Marian Monteith Hudson '18 standing.



In the picture at left, Clara Heiney Buckley '30 presents Ray T. Allen with his Certificate of Merit.

1989-90
Annual Report



Financial Statement (unaudited)

Fiscal Year Ending June 30

1989-90

1988-89

Revenues

Education and General

Tuition and fees	\$13,142,354	\$11,875,613
Endowment and income	2,624,731	2,306,952
Funds held in trusts by others	732,541	770,000
Federal and state grants	1,049,395	1,162,227
Other gifts and grants	2,784,586	2,353,449
Other revenues	1,336,665	1,427,413
Subtotal	21,670,272	19,895,654

Auxiliary Enterprises

Residence fees	3,085,869	2,943,086
Bookstore	514,401	516,117
Subtotal	3,600,270	3,459,203

Total Revenues

25,270,542	23,354,857
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Expenditures

Education and General

Instruction and research	7,555,271	7,015,765
Public service	531,688	867,440
Academic support	1,266,615	1,099,720
Student services	2,008,269	1,883,049
Institutional support	1,996,486	1,970,249
Operation and maintenance of plant	1,555,084	1,501,971
Student aid	4,335,879	3,901,640
Subtotal	19,249,292	18,239,834

Auxiliary Enterprises

Residence and dining halls	2,814,757	2,749,882
Bookstore	501,600	486,785
Subtotal	3,316,357	3,236,667

Total Expenditures

22,565,649	21,476,501
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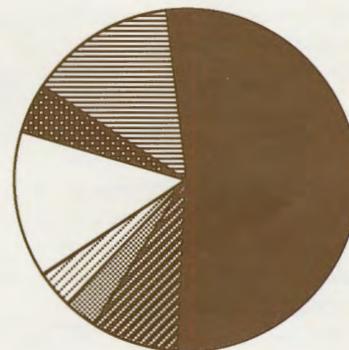
Transfers

Debt service	(527,063)	(554,352)
Interfund debt retirement	0	(60,097)
Unrestricted revenue allocated to other funds	(1,678,419)	(1,047,612)
Restricted funds applied (held)	(472,367)	(103,473)
Other transfers	(23,321)	(111,167)
Total Transfers	(\$2,701,170)	(\$1,876,701)

Surplus (Deficit)

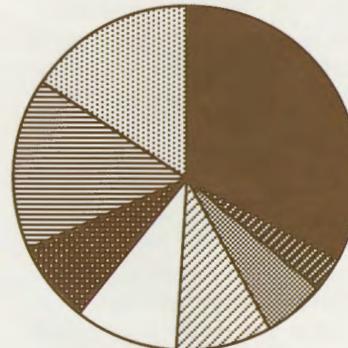
\$3,723	\$1,655
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Sources of Operating Revenue



- 1 Tuition and fees (52)
- 2 Endowment/income (10)
- 3 Funds in trusts (2.9)
- 4 Federal grants (4.1)
- 5 Other gifts and grants (11.1)
- 6 Other revenues (5.2)
- 7 Auxiliary Enterprises (14.2)

Operating Expenditures



- 1 Instruction and research (33.5)
- 2 Public service (2.3)
- 3 Academic support (5.6)
- 4 Student services (8.8)
- 5 Institutional support (8.8)
- 6 Operation/maintenance (6.8)
- 7 Student aid (19.2)
- 8 Auxiliary Enterprises (14.6)

1989-90 Report of Gifts

A Message From Annual Fund Co-Chairs

In our message last year, we announced the first \$1 million Annual Fund. At the same time, believing that success brings success, we called for even greater participation and support during 1989-90. We are grateful to report that the response from alumni, parents, and friends during the last year met our expectations.

Setting a new \$1 million-plus record and raising the alumni donor participation rate from 30 percent to 34 percent are but two of the highlights of the 1989-90 fund year. Importantly, gifts from alumni increased an impressive 27 percent, to \$564,151, and for the first time accounted for more than half of the Annual Fund total. We are proud to see "K" alumni assuming a greater degree of responsibility in providing the vital funds that assure the day to day quality of Kalamazoo College.

Reversing the recent decline in alumni participation is important for several reasons. As a body, we are the College's greatest source for annual support. Additionally, the growth of our donor numbers sends a positive message when the College seeks corporate and foundation grants. Matching gifts also increased nearly 50 percent over the previous year on the strength of the increased number of donors. And, not insignificantly, the alumni participation rate is another means of measuring the success of Kalamazoo College as compared to institutions of equal academic quality.

As always, we express our heartfelt gratitude to the hundreds of parents and friends who recognize the value of a Kalamazoo College education through their annual gifts. Their support plays a crucial role in reaching the Annual Fund goal each year.

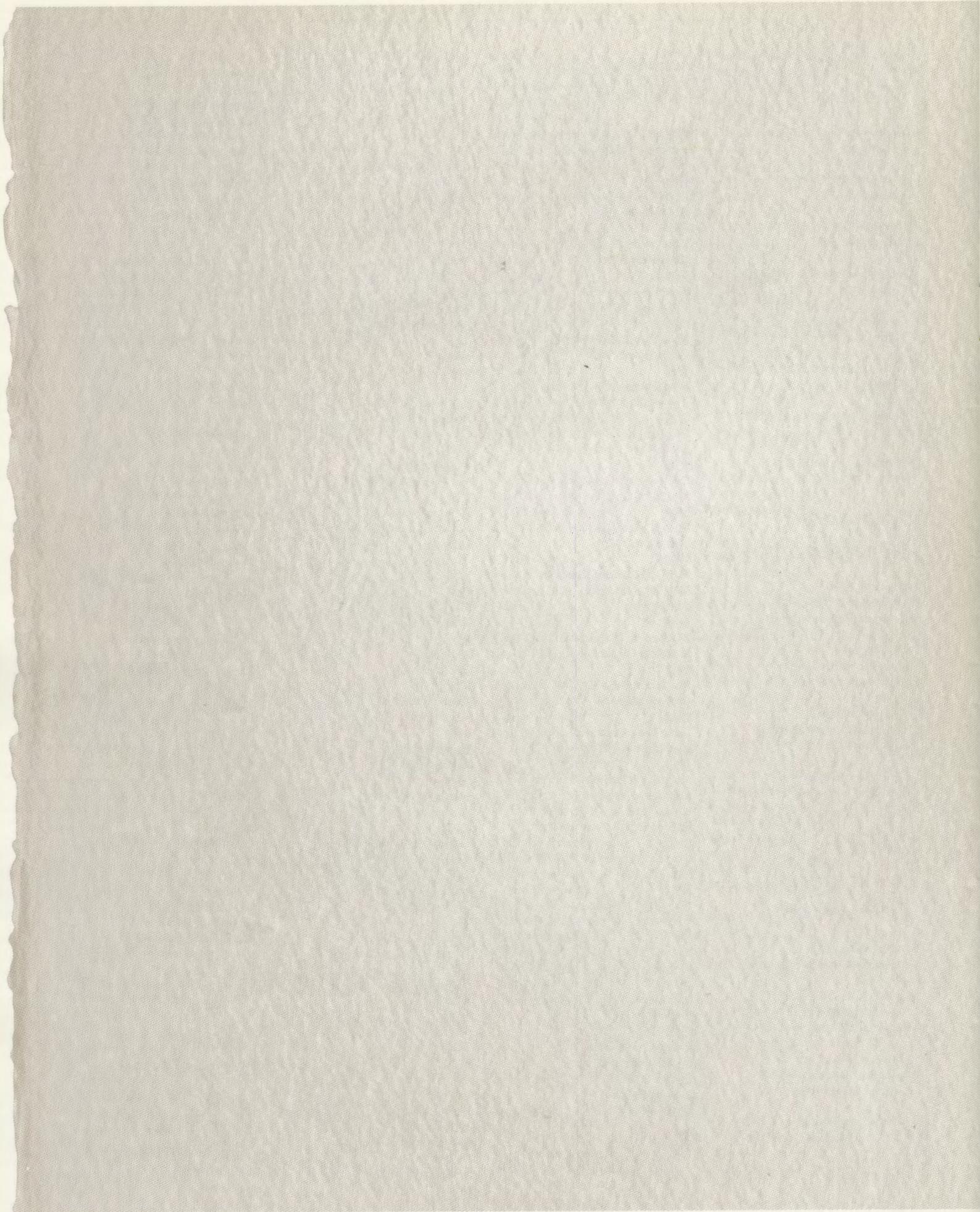
It is important to understand the impact our combined Annual Fund gifts have on the College's operations budget. Consider, if you will, that a \$1 million Annual Fund represents the spendable income on an additional endowment of approximately \$15 million. In fact, the Annual Fund can well be thought of as the College's "living endowment."

Much of the credit for the Annual Fund's success must be given to the growing number of volunteers--those selfless individuals who sign countless letters, make endless phone calls, attend numerous meetings, and, in general, devote their time to Kalamazoo's cause. Sixty-eight class agents, 147 regional campaign volunteers, and 150 student volunteer callers have had a significant impact on increasing both donors and contributions.

It has been a privilege to serve as Annual Fund co-chairs during this important two-year period of growth. On behalf of the College, we extend our thanks to the thousands of alumni, parents, and friends who have worked so diligently and given so generously in support of the Annual Fund. We can all be proud of what we have accomplished and confident that we will achieve even greater success in the future.



Joyce and Les Coleman



Class Reunions

Commencement Weekend, June 8-10, 1990

Class of 1930

Pictured at the 60th reunion of the Class of 1930 during Commencement Weekend are, seated, left to right, Clara Heiney Buckley and Ray T. Allen. Standing, Frederick J. (Fritz) Wolff, Mary Jane Ross, Rose Mary Shields Fitzpatrick, Mary Johnson Simmons, Anna Brandenburg Chatterton and Laurence H. Cook.



Class of 1935

Pictured at the 55th reunion of the Class of 1935 on June 8 are, seated, left to right, Sarah Scott Schild, Virginia Kibler Aldrich, Ruth Loebe Thomas, Pauline Redman Corzine, Eleanor Hayne Carpenter and Elsie Herbold Froeschner. Standing, Leslie F. Greene, John P. Banyon, Allen T. Hayes, Martin D. Bushouse, Robert D. VanBlarcom, Sr., Charles L. Scott, Harold E. Kriekard, Theodore W. Conger, Victor R. Ells, Charles A. Ridley, and Robert F. Finlay. Attending the reunion, but not pictured, Monica Yund Wood.



Class of 1930

Pictured at the 50th reunion of the Class of 1940 on June 8 were, front row, left to right, Dorothy Ross Colburn, Margaret Waid Hoffman, Patricia Braddock Ezo, Lois Ingersoll VanKeuren, Agatha Whitcomb Raseman and Paul F. Richter, Jr. Middle row, Emma Jean Luder DeHaven, Arthur H. Clarke, Jr., Barbara Gleason Somers, James Tolhuizen, Charles R. Thompson, Jr., Ruth Cary Geary, L. J. (Bud) Moore, Jane Merson Moore, Russell T. Snip, and Donald W. Hagerty. Back row, Russell L. Baker, George L. DeHaven, Walter D. Matt (Matkowski), Donald Worth, Brooke D. Aspergren, Orval S. Clay, Kenneth W. Rahn, R. Bowen Howard, Wilson R. Reed, Harrison H. Jones, W. Keith Wright and G. Daniel Wood. Also attending the reunion but not present for the photograph were Katherine McLay DeCamp, Jean McAllister Fuhrman, Betty Clark Monaweck '39, David M. Kurtz '39, Barbara Grewe Young and Virginia Earl '26, professor of French.

Kalamazoo College Class Reunion Photo Order Form

If you would like a copy of any of the class reunion photos printed in this issue, please send a check and this completed form to: Kalamazoo College Reunion Photos, John Gilroy Photography, 2407 W. Main, Kalamazoo, MI 49007 (616) 349-6805. **Please make checks payable to: JOHN GILROY PHOTOGRAPHY.**

Please send me _____ 8" x 10", black and white prints of the Class of _____ reunion photo @
(quantity)
 \$10.00 each, for a total of _____. For orders placed after Dec. 15, 1990, the cost of a print will be \$15.00 each. All prices include postage and handling.

Name _____ Address _____

City _____ State _____ ZIP _____

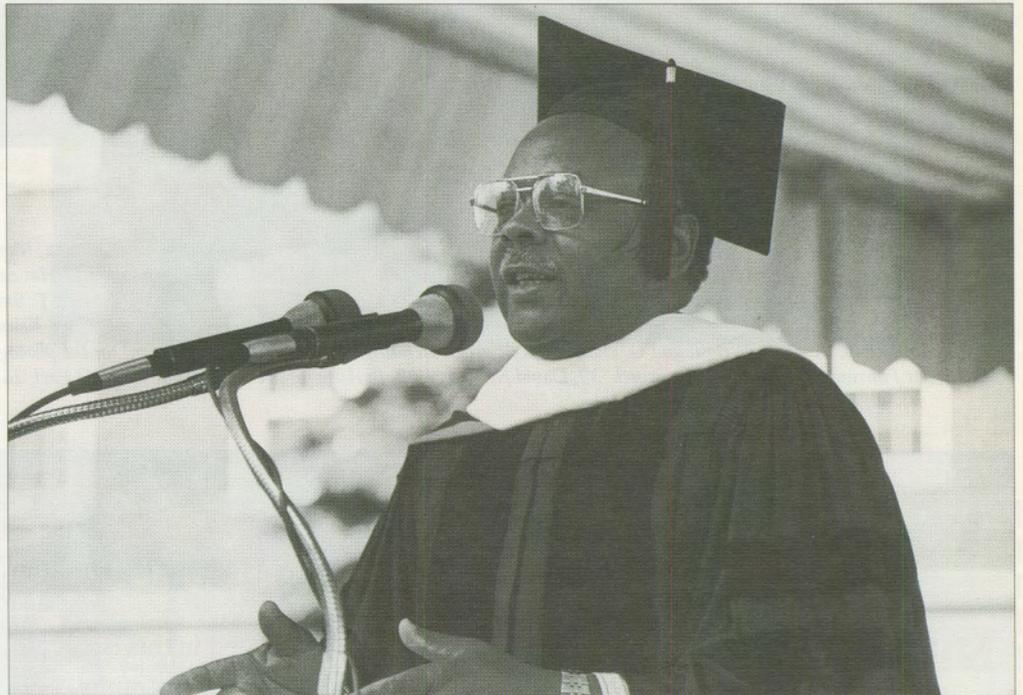
Phone number: () _____

Protect Your Reputation Before It Exists

*To be a solid, reliable pillar of the community when you're 50, start now, noted columnist urges graduates.**

**(And no one yelled "Bingo!")*

Nationally syndicated Washington Post columnist William J. Raspberry delivered this year's Commencement address at the College on June 9 and was awarded an Honorary Doctor of Humane Letters degree. Raspberry, who joined the Post in 1962, held a variety of positions there before beginning his urban affairs column in 1966. From 1956-60, he was a reporter, photographer, and editor for the Indianapolis Recorder. He also has served as instructor of journalism at Howard University (1971-73) and variously as reporter, moderator, or commentator for numerous Washington television stations. Born in Okolona, Miss., in 1935, Raspberry has a bachelor of arts degree from Indiana Central College. The following is the text of the address he delivered at Kalamazoo College:



William J. Raspberry

I am more than slightly embarrassed to tell you that I came very close to declining your invitation to be here today. It isn't that I'm insensitive to the honor you have extended me. To be asked to be a commencement speaker at any institution is one of the high honors that an institution can offer. To offer the honorary doctorate makes it all the more appealing and to have the invitation come from a truly fine institution like Kalamazoo College makes it very special indeed.

So it's not from want of appreciation that I considered declining the invitation, nor am I going to get all sloppy and sappy and tell you that I don't deserve the honor. Maybe I don't, but I'm fully willing, even eager, to defer to your more objective judgment. No, the reason I thought seriously about not coming is for a reason that is altogether unserious; I'd better explain that one.

A couple of years ago, the Sunday magazine of the

Washington Post ran a frivolous little piece on commencements—college commencements. The writer, looking for an off-beat way to mark the graduation season, and lacking the wit and energy to do anything serious, settled for a short piece in which he attacked commencement speeches. Silly pomposities, he called them, that no one wants to hear, least of all the graduates, who only want to get the diploma, get out, and get crazy.

Well, that's not an uncommon view of commencements and it's shared, in fact, by most commencement speakers. And if that was all there was to it, I'd have snapped up your invitation without a moment's hesitation. But that wasn't all. Here's the rest of it.

Accompanying that snide little article was a picture of a Bingo card, the center marked "Cliche-free Zone," and the other 24 squares containing commencement



Members of the Kalamazoo College graduating class of 1990

speech cliches. You know them: "This is not the end but truly a commencement; The friendships you made here. . . : If your education ends now your education has failed; You have been given much—now you must give something back; As John F. Kennedy told an earlier generation, Ask not. . ." And on it went, including the quote the speaker's secretary had dug out of a Bartlett's and the obligatory joke about high tuitions and broke parents.

And here was the writer's truly fiendish idea: members of the audience would be given these cards and instructed to cross off each cliché as it was uttered. When anyone got five in a row, vertical, horizontal or diagonal, he was to stand up and yell, "Bingo!" But get this, but since everybody would have the same card, at some point during the speaker's somber and inspirational message, the whole damn room would stand up and yell, "Bingo!" ... Since the day that piece appeared, Sunday, May 22, 1988—I have been afraid to death of making commencement speeches.

My first reaction, of course, was to tell myself that, as a writer of some experience and insight, I could surely avoid the clichés, or at least avoid enough of them to prevent giving anybody five in a row. But the more I thought about it, the more it became clear that it is impossible to make a commencement speech without resort to clichés.

Commencements are clichés. Commencement speakers are invited because of their relative success in the outside world, and it is natural to expect them to offer some clues as to how they achieved that success. But the advice must necessarily be general. You wouldn't expect a surgeon who was addressing your class to tell you in detail the process by which he first diagnosed and then removed a troublesome gallbladder. You wouldn't expect a prominent architect to describe how he managed to design a new office building in a

regentrified section of Kalamazoo without either copying the existing spot or clashing with it.

And you don't expect me to tell you how to write leads or conduct interviews. You expect your speakers to talk about life and duty and dedication in general terms. In other words, you virtually demand clichés. And I stand here dreading a chorus of "Bingos!"

I think there is a way out of our mutual dilemma, and here it is: I propose to let you compose your own commencement speech. I'll give you a little help—I know you've gotten used to that from your professors—so I'll give you a couple of ideas. I don't want to tie you up too long on this—you're not going to pay much attention to what I say, anyway. You've earned the right not to pay much attention to what anybody says today, but put your minds

to work long enough to contemplate these two questions which I propose, as a sort of theme for your own commencement speech.

One, what will you be doing when you're my age? Two, how will you be thought of when you're my age? What will you be doing? Don't be embarrassed; the answer to that one is a simple: "I don't know." Apart from that minority of you who will graduate from such trade schools as medicine, law or engineering, most of you will, by the time you are my age, be doing something utterly unrelated to your college major.

It does not mean that your careers, your years at Kalamazoo College, will have been a waste; it means only that their value will consist primarily of the generalized information we call liberal arts. What your college education will have given you is some place to stand while you figure out where to go. Take the word of someone whose college major was, at various times, English, history, and mathematics before I became a pre-seminarian.

It's all right that you don't know for sure what your career will be. You don't really need to know now what you will be doing 10, or 15, or 25 years down the road. And even if you wanted to know, you couldn't. Things are changing too fast for that. Time doesn't always make ancient good uncouth, but it regularly renders ancient majors irrelevant.

Talk to your professors, talk to your role models, talk to the people whose success you admire in your home communities and ask them what they majored in. The

What your college education will have given you is some place to stand while you figure out where to go.

chances are that their majors have as little connection with their careers as my long-ago math major has to do with my career in journalism.

It's not likely to be much different for you. Some of you will wind up in careers that have nothing to do with your majors because you simply cannot know at age 21 or 23 what you will want to be doing at age 40. Some of you will switch

because you find your chosen careers unrewarding or obsolescent. And some of you will wind up in fields that don't even exist now.

The career possibilities that will be introduced by such technologies as space exploration and microchips and recombinant DNA are unknown and unknowable. You cannot possibly get ready for them in any specific way.

I only hope that during your years at Kalamazoo College, you've learned the art of flexibility—willingness to stay loose, to recognize opportunity when it comes along, even if it bears no observable relationship to your major. But if you could manage only an uncertain answer to my first question, "What will you be doing when you are my age?" perhaps you can do a little better with the second: "How will you be thought of when you're my age?"

We take you back to my earliest days at the Washington Post when I was assigned to the obit desk. You know about obituaries; the thing about them is that they summarize a person's entire life in a few paragraphs, or if they're truly famous, in a column. The whole schmeer gets stuffed down and compressed into several paragraphs, and the lead pretty much tells it all—the first paragraph.

Imagine for a moment that you are writing your own obituary. What will the lead sentence say, that summary sentence? "Joseph Q. Dokes, who earned \$60,000 a year and drove a BMW, died yesterday." No. "Mary Doe, who recently acquired her third expensive fur, succumbed on Thursday to" No. "Richard Roe, who died on Tuesday, had a really nice home and frequently vacationed abroad." No.

There is nothing wrong with good salaries, or furs, or expensive cars, but that's not how you want to be remembered. All of us want to be remembered, not for our incomes or our expenditures, but for our contributions. And we do intend to contribute, don't we? Maybe even to become famous philanthropists. . . but later. Right now, we have other fish to fry.

Well let me remind you that "later" is too late to begin fashioning your reputation, writing your obituary. If you want to be remembered as a solid, reliable pillar of your community when you're 50, you can't be an irresponsible corner-cutting explorer at age 25. Building

I only hope that during your years at Kalamazoo College, you've learned the art of flexibility.

your reputation, determining how you will be thought of, has more to do with ordinary behavior than with career planning. It's like the 90-year-old man you heard about, hard-drinking, chain-smoking, old geezer who was heard to say to a friend, "If I'd known I was going to live this long, I'd have taken better care of myself."

It's not all that funny. If Michael Milken, the junk bond artist, had known that his \$500 million a year salary wouldn't keep him out of jail, he might have taken better care of himself. If Marion Barry had known that one day he would be at the pinnacle of political power in the nation's capital, and the next day hoping for a hung jury to keep him there, he might have taken better care of himself. If Vanessa Williams—remember her?—had known that she would one day be Miss America, she might have taken better care of herself. The point is, you don't know what strange and wonderful opportunities will fall your way, so take care of yourself anyway. The time to worry about protecting your reputation is before you have one.

I don't want to hold you too long—you've got more important things to do—but I do want to say one more thing before I turn you over to the real world. Your generation has been taught by us oldsters to measure the worth of your education in dollars. Well, we taught you wrong. Money is important, and I hope you will manage to accumulate a fair amount of it. But the pursuit of money for its own sake, competition for the fruits of affluence, can only turn you into something you don't really want to be. It may make you rich, but it won't make you happy.

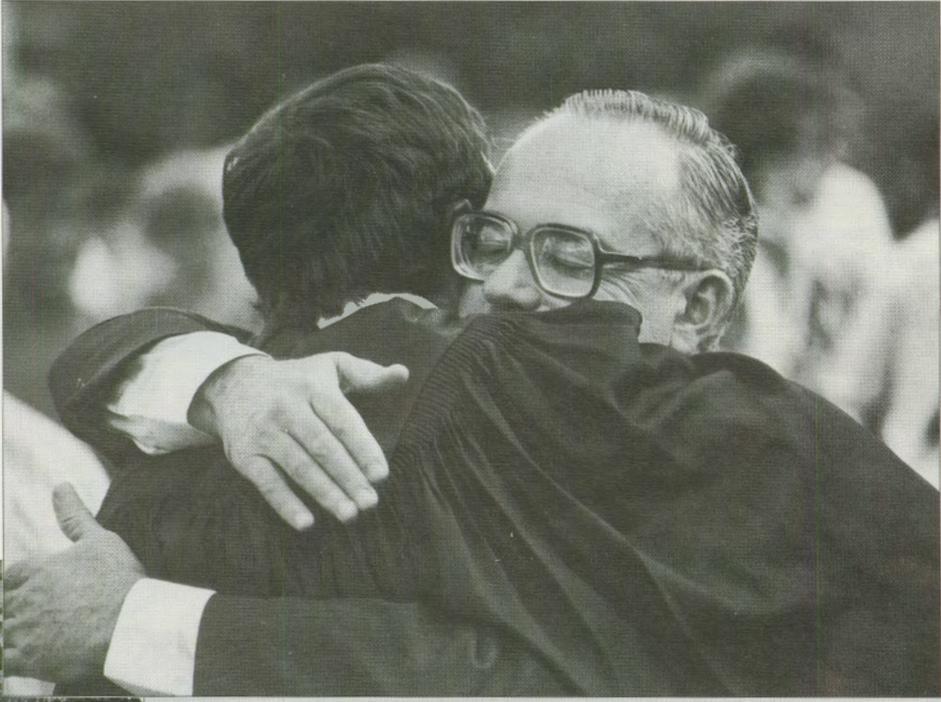
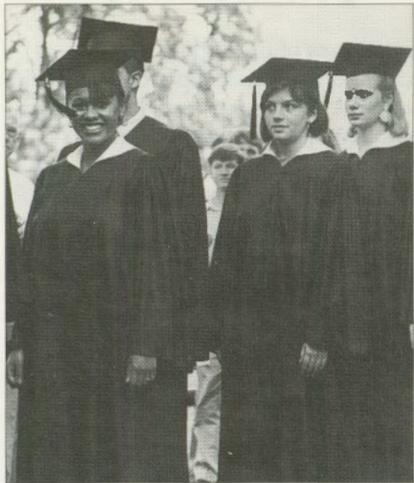
So let me suggest another kind of competition. Let me urge you to compete not primarily for dollars, but in terms of your contributions to the general good of the society. I don't know how to say it without making it

sound like a sermon, but your best shot at happiness, self-worth, and personal satisfaction—the things that constitute real happiness, real success—is not in earning as much as you can, but in performing as well as you can something that you know to be worthwhile.

Whether that is healing the sick, giving hope to the hopeless, lifting a race to greater heights, teaching the little ones or adding to the beauty of the world, I can't tell you. Your own talents, inclinations, and ideals are your best guide. But do it, do something, build on what you gained here at Kalamazoo, learn to recognize opportunity when it comes your way, make your parents and families proud of you and, "Bingo!"

Let me urge you to compete not primarily for dollars, but in terms of your contributions to the general good of the society.

Commencement, June 9, 1990



QUALITY GIFTS

Only gift items of the highest quality material and workmanship are included in this series. All items are regularly stocked and available year-round through the Kalamazoo College bookstore. Prices are subject to change without notice.

If an item becomes unavailable, a substitution is made only after consulting with the person placing the order. Please include a phone number where you can be reached should we need to contact you regarding your order.

If for any reason you are not satisfied with a gift item ordered, you can return it to the bookstore within 30 days and receive, at your option, a replacement or a refund of your original purchase price. Please address any inquiries or returns to:
Director, Kalamazoo College Bookstore,
1200 Academy St., Kalamazoo, MI 49007.



1. Grey sweatshirt with orange & black design, black stripes on sleeves, 50% cotton 50% polyester, M, L, XL\$19.95
2. Grey Alumni sweatshirt, black lettering with orange around the word alumni, 50% cotton 50% polyester, S, M, L, XL\$21.95
3. White, orange or black sweatshirt with white/orange lettering. The "basic" Kalamazoo College sweatshirt. 50% cotton 50% polyester, S, M, L, XL, XXL, crewneck\$19.95 hooded\$22.95
4. Black tee shirt with orange embroidering, 100% cotton, M, L, XL\$12.95
5. Poplin "baseball" hats, white or black with black/orange seal, one size\$7.50
6. Boxer shorts, white with orange/black Kalamazoo College seal design.all over 100% cotton, M, L, XL\$9.95
7. White or black pennant, black and orange lettering with seal\$4.95
8. Baby bib, white terrycloth with black and orange lettering\$4.50
9. Baby booties, white acrylic with black & orange trim, boxed\$5.95 pair
10. Infant/toddler "baseball" hat, orange mesh with black front panel with Kalamazoo College seal in orange, one size\$4.95
11. Baby mug, creme with black/orange seal, ceramic\$3.00
12. Large tankard mug, black or creme with gold lettering and seal, ceramic\$12.95
13. Tall mug, black or creme with gold lettering and seal, ceramic\$8.95
14. Coffee mug, black or creme with gold lettering and seal, ceramic\$8.95
15. Plastic sports bottle, white with orange lettering\$3.00
16. Leather pad holder, holds 8-1/2x11 legal pad, black or burgundy with gold Kalamazoo College seal on front\$10.95
17. License plate, white with black and orange lettering and seal, metal\$3.95
18. Cork bulletin board with black top band, Kalamazoo College seal in white 21"x 16" center grommet for hanging\$3.75
19. Plastic wastebasket, orange with white seal\$4.95

Items Also Available (not pictured)

20. Playing cards, black with gold Kalamazoo College Seal\$5.95 per deck
21. American Heritage Dictionary with Kalamazoo College Seal embossed on front cover, dark blue with gold embossing\$17.95
22. Brass key chain with black and orange college seal\$3.50
23. Spalding Pro-flite golf balls with orange and black Kalamazoo College Seal, box of 3\$5.95

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*Kalamazoo College Faculty
1950*



*Kalamazoo College Faculty
1990*