Managing and Promoting Campus Involvement

Lisa Palchick, Kalamazoo College
Involving your community in the project promotes campus investment in the finished product.

The library becomes theirs.
Topics

- Build student engagement
- Campus community involvement
- Activities and events
- Library dedication
- Exhibit spaces
- Manage online presence
Build Student Engagement

- Include students on planning team
- Build student-centered library
- Meet student organizations
- Open student meetings, surveys
Build Student Engagement

- Open meetings to meet architects
  - Feedback on interior design
  - Discuss options
- Let them try out furniture
- Students participate in Dedication
November 18, 2004

Anita NewLibrary? ‘K’ College does, goes squirrely

Hannah Lawrence
Staff Writer

Anita NewLibrary sits on Dean of Libraries and Informations Services Lisa Palchick’s desk with a green hard hat perched on her head.

“We’re a little squirrely,” said Palchick of the stuffed squirrel that has become a mascot for the construction of the library.

To say the least.

Dhara Strauss, Video Specialist, came up with the idea when she decided she wanted to document the construction of the new Upjohn Library. Rather than taking family-vacation-esque pictures, Strauss wanted to record the project in a different way. Thus the reason for the squirrel.

“It’s become a morale booster,” said Strauss. “At times it can be a little difficult and she just adds a little levity to the whole project. It’s become kind of an icon for us about the project.”

In the film depicting Anita’s adventures, she moves books, helps decide what carpet samples are most tasteful, and has dance parties with her friends, including the dancing gorilla, who can really bust a move to the Macarena.

“I don’t think they really could finish the construction if it wasn’t for Anita.
[Timely construction] doesn’t happen very often and in fact, the only time I’ve ever heard it happen is when Anita’s involved.”

However, there is more to this squirrel than her career-driven lifestyle. Her love interest, Don Squirrelon, a fellow stuffed squirrel, has an insatiable passion for her that has yet to be realized between the two of them.

In the meantime, with Anita’s guidance, the construction workers toil on.

“They’re just trying to finish the exterior so that they can work inside this winter,” said Palchick. “They have actually done a lot of interior work. They’re putting up walls and they’re putting in the plumbing and electrical wiring. They’re coming along amazingly fast.

“Construction-wise, it’ll be completed in September, but we’re going to need until January to move back in and get the library stacks in and the books and furniture back in. The roof should be done soon. They will have that roof covered. They really are in pretty good shape.”

Although the beautiful fall weather also helped, credit is due to Anita NewLibrary, the upbeat, sweet little squirrel who is loved by all. Especially Don Squirrelon.

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Article published in The Index, the student newspaper at Kalamazoo College
Campus Community Involvement

- Your job
  - Make presentations
  - Give information

- Establish plan and be flexible
Campus Community Involvement

- Community involvement
  - Pre-planning phase
  - Planning phases
- Post-construction another great opportunity
Activities and Events

- **Reciprocity**-
  - Move into area’s space during renovation?
  - Group help store your materials?
  - Assist them now that you are done
Activities and Events

- Plan activities around major events
  - Homecoming
  - Commencement
  - Honor’s Day
- Invite groups to use the library
  - Flu shot clinics
  - Career day
  - Senior events
Exhibit Spaces

- Student display area
- Community exhibit space
- Electronic display
- Bulletin boards
Library Dedication

- Wide involvement
  - Have a planning team
  - Involve students
Library Dedication

- Involve constituent groups
  - Outside speaker
  - President and Board
  - Former librarians
  - Student groups
Library Dedication

Ritual is important
Library Dedication

- Academic symposia
- Poetry readings
Library Dedication

- Student musical groups
- Special exhibitions
- Collect invitations!
Manage Online Presence

- Website keeps communication open
- Build site early
  - Architectural plans
  - Timeline of project
  - News and information

www.wm.edu/law/lawlibrary/construction/ration/
Manage Online Presence

Upjohn Library Commons: Renovation and Expansion Project

Thank you to all who attended the building dedication April 22, 2006!

- view the program
- read Jo Ellen Parker's Keynote Address, "Re-Placing the Library"

The Kalamazoo College Library Renovation and Expansion Project has provided a state-of-the-art facility for students, staff and faculty. The new addition increased the total building space by 37,450 square feet, a 72% increase. Much of this added space is being used for books, library users, and offices. The addition allows growth in the collection from the current 300,000 volumes to about 500,000.

Features

- Visitors enter the building through a two story glass atrium on Thompson Street. On the first floor, you will find

The renovated and expanded Upjohn Library Commons has quickly become the academic heart of our campus. This beautiful facility combines the best of the library traditions with the newest forms of information technology.
Manage Online Presence

my.simmons.edu/libraries/information/
The Expansion and Renovation of Perkins Library

For the past two years you’ve watched (and heard) the construction beside Perkins Library and in its courtyard. Come see what we’ve been building for you...

Welcome to the new Bostock Library and von der Heyden Pavilion!

About the Perkins Project

The current Perkins Library was built in three stages - in 1823, 1948, and 1968, and by the late 1990s it became clear that it was time to grow and renew again. In August 2000 Provost Peter Lange established the Perkins Library Renovation Committee and charged it with thinking creatively about the nature of library services and facilities and making recommendations regarding the design and function of Perkins Library. After two years of planning, the project was approved by the Board of Trustees in 2002 and construction began in fall 2003.

On October 12, 2005, the new buildings opened to the public, providing beautiful spaces and enhanced services to the Duke community. Over the next year, the first floor of Perkins will be renovated, and in the years to come there will be further renovations of the existing facilities. More information about the new facilities and the ongoing renovations can be found via the links below.

library.duke.edu/about/perkinsproject/
Manage Online Presence

- Consider a webcam
- Take videos and photos
- Increase interaction
  - Blogs
  - Surveys
- Email updates regularly

www.mala.ca/library/new/